

13th Business Research Showcase Competition

May 20, 2025 | 2:00 PM – 5:00 PM

Call for Participants

The Business and Economics Research Committee (BERC) will host the 13th Business Research Showcase Competition on May 20, 2025. This event will be held in person with online options via Zoom. This competition offers undergraduate and graduate students a unique forum to *present their research*, and compete for prizes (1st Prize: \$150; 2nd Prize: \$100). Participants are requested to submit research from a class project and/or individual capstone projects.

Participants are requested to submit their research to one of these two tracks¹. Your mentor (professor) can advise you on which track to apply.

Track 1: Quantitative

Quantitative research methods such as descriptive analytics, regression analysis, predictive analytics, machine learning, or other big data analytics.

Track 2: Qualitative

Case or content analyses, essays, and qualitative research methods such as interviews, focus groups etc.

How to participate in the competition?

Step 1: Submit a research abstract [here](#) by May 13, 2025

Step 2: Submit presentation slides [here](#) by May 18, 2025

Step 3: Present your research (online or in-person) at the competition on May 20, 2025

Abstract should be **no more than 200 words** and describe the research problem and motivation, background and related work, approach/method, results, and contributions.

PPT Slides should include **no more than 10 slides** and show the title page, the research problem and motivation, background and related work, approach/method, results, and contributions.