

NJCU SCHOOL OF BUSINESS AT FT. MONMOUTH AND JERSEY CITY

Bachelor of Science in Business Analytics

C I H D I A E D

Analytics is the process of examining data sets to draw conclusions about the information they contain. It is a discipline that uses scientific methods, analytical algorithms, and systems to extract information from data and transform it into meaningful insights. The field of analytics is growing rapidly, and is expected to reach a value of \$364,000 million by 2020.

NJCU School of Business at Ft. Monmouth and Jersey City offers a Bachelor of Science in Business Analytics. This program is designed to provide students with the knowledge and skills necessary to succeed in the field of business analytics. The program includes courses in statistics, data science, and business analytics.

Demand For Data Scientists

The demand for data scientists is growing rapidly. According to a report by the U.S. Bureau of Labor Statistics, the number of data scientists is expected to grow by 36% from 2014 to 2024. This growth is driven by the increasing amount of data being generated by businesses and the need for companies to analyze this data to gain insights and improve their operations. The report also notes that the median annual wage for data scientists is \$103,560, which is significantly higher than the median annual wage for most other professions.

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Why Choose NJCU For Your Degree?

At NJCU School of Business at Ft. Monmouth and Jersey City, we offer a Bachelor of Science in Business Analytics. This program is designed to provide students with the knowledge and skills necessary to succeed in the field of business analytics. The program includes courses in statistics, data science, and business analytics.

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Turn Your A.S. Degree from Middlesex College into a B.S. in Business Analytics from NJCU

G A C E
 The Middlesex College A.S. in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.

C E E E	D E E E A E	C .
General Education program	Completion of A.S.	Accepted
ENGL 101, ENGL 102, ENGL 103, ENGL 104	ENG 101, ENG 102	
ENGL 105, ENGL 106, ENGL 107, ENGL 108	ENG 103, ENG 104	
MGMT 101, MGMT 102, MGMT 103, MGMT 104	CSC 101, CSC 102, CSC 103, CSC 104	
MATH 101, MATH 102, MATH 103, MATH 104	MATH 101, MATH 102, MATH 103, MATH 104	

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