

May 14, 2021 | 2:00 PM – 5:00 PM

### **Call for Participants**

The Business and Economics Research Committee (BERC) will host the 8<sup>th</sup> Business Research Showcase Competition on May 14, 2021. This event will be held fully online via Zoom, due to the COVID-19 situation. This competition offers undergraduate and graduate students a unique forum to *present their research*, and compete for prizes. Participants are requested to submit research from a class project and/or individual capstone projects.

The competition consists of two tracks. Participants are requested to submit their research to one of these two tracks. Your mentor (professor) can advise you on the track.

#### **Track 1: Analytics** (2 winners)

Quantitative research methods such as descriptive analytics, regression analysis, predictive analytics, machine learning, or other big data analytics.

1<sup>st</sup> Prize \$150

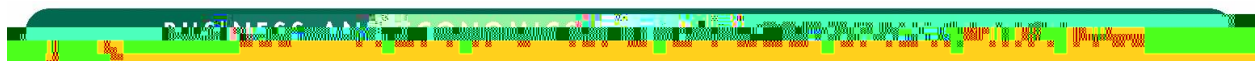
2<sup>nd</sup> Prize \$100

#### **Track 2: Others** (2 winners)

Case analysis, content analysis, essays, and qualitative research methods such as interviews, focus groups etc.

1<sup>st</sup> Prize \$150

2<sup>nd</sup> Prize \$100



The committee would like to thank Dr. Bernard McSherry, the founding Dean of School of Business, for his support.